



Uttar Pradesh  
Power &  
Electricity  
Expo 2026

Organised By Vyapar India Association



Trade Facilitation Centre, Varanasi,  
Uttar Pradesh



Vyapar India Association (VIA)

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For Space Booking & Sponsorship

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Sustainable Innovation for Power  
& Electrical Industry

Amber media

## About Organiser

Vyapar India Association (VIA) organizes impactful trade events that connect startups and traditional industries, focusing on real results and growth. Led by visionary Kunal Mishra, VIA is a trusted platform for collaboration, innovation, and long-term success.

## About Event

Uttar Pradesh Power & Electrical Expo 2026 is a leading B2B exhibition showcasing the latest electrical equipment, power solutions, smart technologies, and energy-efficient systems. The expo connects manufacturers, suppliers, industry leaders, and buyers to explore business opportunities and industry growth in Uttar Pradesh.

## Why Exhibit

Participating in Uttar Pradesh Electrical Expo 2026 positions your brand at the center of a rapidly expanding market, enabling you to connect with the right audience and achieve measurable business outcomes.

- Reach Targeted Buyers, Contractors & Decision-Makers
- Generate High-Quality Leads & New Business Opportunities
- Showcase Your Latest Products, Technologies & Innovations
- Expand Your Market Presence Across Uttar Pradesh & North India
- Build Strategic Partnerships with Industry Leaders & Stakeholders
- Enhance Brand Visibility Through Exhibition & Promotional Activities

## Exhibitor Profile

- Power Generation Companies
- Renewable Energy & Solar Companies
- Power Transmission & Distribution Companies
- Electrical Equipment Manufacturers
- Switchgear & Control Panel Manufacturers
- Transformer, Cable & Wire Manufacturers
- Industrial Automation Companies
- Smart Grid & Energy Storage Providers
- LED Lighting & Smart Lighting Companies
- EV Charging & Battery Technology Providers
- Industrial Electronics & Semiconductor Companies
- Industrial Machinery & Engineering Solution Providers
- IoT, AI & Smart Technology Innovators
- Testing, Measurement & Safety Equipment Companies
- EPC & Infrastructure Companies

## Premium Sponsorship Categories

### Title Sponsor – ₹10,00,000

Exclusive Category | Powered By Branding  
Largest Prime Stall | Keynote | 25 VIP Passes

### Platinum Sponsor – ₹7,00,000

Prime Stall | Stage Branding | Social Promotions  
20 VIP Passes

### Gold Sponsor – ₹5,00,000

Priority Stall | Registration Branding  
Digital Visibility | 12 VIP Passes

### Silver Sponsor – ₹3,50,000

Exhibition Stall | Website Branding  
Social Mention | 8 VIP Passes

## Visitor Profile

- Electrical & Power Engineers
- OEMs & Industrial Buyers
- Distributors, Dealers & Wholesalers
- Retailers & Trade Professionals
- Government Departments
- Utility Companies & DISCOM Officials
- Builders, Developers & Infrastructure Companies
- Contractors & System Integrators
- Consultants & Project Managers
- Renewable Energy Professionals
- EV & Smart Energy Solution Providers
- Startups & Technology Innovators

